

Dr. Jean Kilbourne

Frequently Asked Questions

1. Who is Jean Kilbourne?

Dr. Jean Kilbourne is a nationally-renowned speaker for her work on alcohol and tobacco advertising and the image of women in advertising. She has several award-winning documentary films, published books, lecture presentations and has made numerous television appearances, which has contributed to her being named by The New York Times Magazine as one of the three most popular speakers on college campuses today. She has lectured at about one-half of all the colleges and universities in the United States and all of the major universities in Canada, as well as private and public schools.

2. When is her presentation at the University of Florida?

Dr. Kilbourne will present “Slim Hopes: Advertising & the Obsession with Thinness” on Monday, March 24 at 7:30 p.m. in the Reitz Union Grand Ballroom. Her presentation will focus on body image and the effects of advertising on the obsession with thinness in our society. The presentation will examine ads for food, cigarettes and diet products, as well as how the ideal body image has changed in recent years. Dr. Kilbourne’s presentation is part of the National Nutrition Month® campaign occurring throughout the month of March

3. What do all of her lecture series presentations focus on?

All ten of her presentations explore the relationships of media images to actual problems in society, such as violence, teenage pregnancy, addiction and body image. She also educates her audiences about the primary purpose of the mass media with an emphasis on health and freedom. For a full list of her presentations visit her Web site.

4. Who is sponsoring “Slim Hopes: Advertising & the Obsession with Thinness?”

Dr. Kilbourne’s presentation is sponsored by GatorWell Health Promotion Services, Dean of Students First Year Florida Lecture Series, the Panhellenic Council, Women’s Leadership Council, ARREST, Florida Center for Health Promotions, Student Government Women’s Affairs Cabinet, University Athletic Association, Student Health Care Center, and Healthy Gators 2010.

5. Where can I find more information about Dr. Kilbourne?

Visit her Web site at JeanKilbourne.com for a full biography and information about her work or call GatorWell Health Promotion Services at 392-1161 x 4281 for more event details.