



# Healthy Gators 2010 Highlights

March 2006

Healthy Gators 2010 Highlights, Volume I - Issue I

## Work Group Updates

### Programming

- Coordinated the fall kickoff events with more than an estimated 1,000 participants. A detailed summary of all of the events can be found at:  
<http://www.shcc.ufl.edu/HG2010/kosummary.pdf>
- Currently working on creating alliances and partnerships with other organizations on campus to further our work group goals.
- Will collaborate with the "Weeks of Welcome" committee for fall programming and events
- Will co-sponsor the "Gators on the Go" program with Living Well and the College of Health and Human Performance.
- Next Meeting: Thursday, March 30 from 2:00-3:00 p.m. in Room 215 of the Florida Gym.
- For more information, contact Vladimir Oge at [vlad1@ufl.edu](mailto:vlad1@ufl.edu).

### Communications/Public Relations

- Publicized the fall kickoff. To view a brief news clip of the Kickoff event at the Reitz Union go to:  
<http://www.spiritualityandhealth.ufl.edu/assets/wmv/healthygators.wmv>
- Conducted a visibility survey of students after the kickoff. Results showed that 43% of students surveyed were aware of Healthy Gators 2010; 31% recognized the logo; and 30% were aware of our website. To see detailed results of the visibility survey go to: <http://www.shcc.ufl.edu/HG2010/VSBrief.ppt>
- Participated in the Spring Break Safety Fair on March 6. Thanks to Chris Machen, Linda Bobroff, Mike Murphy, Chaundra Gipson, and Wendy Fahsholtz for helping with this event.
- Chris Machen will present on Healthy Gators 2010 to professional staff at the APA assembly on March 23.
- Next Meeting: Monday, March 27, 2:00-3:30 in Room

"All of the Healthy Gators 2010 partners are passionate about improving the health of our campus community, and I am optimistic that their collective expertise and efforts will allow us to achieve our goals and vision in the years to come."



*Chris Machen giving a speech at the Reitz Union Kickoff event, Oct. 26, 2005*



*Allen Neims, Steering Committee and Surveillance Work Group Member, and Albert*

215 of the Florida Gym.

- For more information, contact Jane Emmerée at [emmeree@ufl.edu](mailto:emmeree@ufl.edu).

### Policy

- Is currently working with the UF Standing Committee on Alcohol & Other Drug Education Policy to review alcohol policies on campus.
- Recommended to the Healthy Gators 2010 Steering Committee to make the "No smoking within 50 feet of an Entranceway" policy universal on campus.
- For more information, contact Phil Barkley at [pbarkley@ufl.edu](mailto:pbarkley@ufl.edu).

### Surveillance

- Drafted a comprehensive Healthy Gator Behavior Survey for students. The survey will be piloted in the spring and administered in the fall. Results will help guide coalition programs and decisions.
- Beginning to develop a comparable survey for faculty/staff. Ideally, it will also be administered in the fall.
- Analyzing aggregate health claims data of faculty/staff.
- For more information, contact Robert Weiler at [rweiler@hnp.ufl.edu](mailto:rweiler@hnp.ufl.edu).

### Other Updates

#### Steering Committee Meeting:

Thursday, March 23, 2:00-3:00 p.m., Room B75, JWRU (in the basement)



*Vladimir Oge, Programming Work Group Chair, and Chaundra Gipson, PR Student*

### New Healthy Gator Members (since fall kickoff)

**Linda Bobroff**  
Dept. of Family, Youth & Community Sciences

**Linda Butson**  
Health Science Center Libraries

**Kyle Cavanaugh**  
Division of Human Resources

**Joanne Foss**  
Dept. of Occupational Therapy

**Kathleen McKee**  
UF Water Institute

**R. Elaine Turner**  
Food Science & Human Nutrition

Orange & Blue - A Healthy You

[www.healthygators.hnp.ufl.edu](http://www.healthygators.hnp.ufl.edu)

